



AGENDA

TIME	ABOUT	SPEAKER	LOCATION
09:00	WELCOME: COFFEE & BREAKFAST		
10:00	WELCOME NOTE "ECD GLOBAL: WHAT'S THE IDEA?"	Alexander Otto, Tradebyte Guest	Expert Stage
10:15	KEYNOTE "EUROPE. MULTI-CHANNEL, MULTI-COUNTRY. MEETING CONVENIENCE EXPECTATIONS ACROSS BORDERS."	Jan Bartels, Zalando	Expert Stage
10:35	PANEL "GO GLOBAL, STAY LOCAL - HAS INTERNATIONALIZATION NEVER BEEN EASIER THAN NOW?"	Federica Miselli, Pepe Jeans Isabel Rocher, Zalando Berthold Reinke, Arvato	Expert Stage
11:15	COFFEE & NETWORKING BREAK		
11:30	BREAKOUT SESSION "POST PURCHASE EXPERIENCE LAST MILE DELIVERY IN THE LUXURY SECTOR"	Berthold Reinke, Arvato	Breakout Room
	ENGAGE & CONNECT		Meeting Space
12:00			
13:00	LUNCH BREAK		
14:00	IMPULSE "INTRODUCING THE PREMIUM AND LUXURY FASHION SEGMENT"	Abbas Tolouee, Arvato	Expert Stage
14:20	PANEL "LUXURY AT THE DOORSTEP - IS PREMIUM AND LUXURY THE NEXT BIG MOVER FOR MARKETPLACES?"	Rui Rapazote, Luxclusif Karoline Gross, Smartzter Yann Fontaine, CEO Miravia	Expert Stage
15:00	COFFEE & NETWORKING BREAK		
15:15	ENGAGE & CONNECT		Meeting Space
15:45	BREAKOUT 2 ARVATO		Breakout Room
16:00			
17:00	WRAP-UP & APERO OPENING		Expert Stage
20:00	ECD ENDS		Expert Stage